

The WIB180: Helping Bucks County Youth Turn it Around

The WIB180 is an initiative of the Bucks County Workforce Investment Board consisting of outreach and career-oriented training for youth who have left school or are at risk of doing so.

The WIB180 initiative also includes a group of over 100 committed employers who have pledged to provide support by means of on-the-job training, mentoring, job shadowing, or internships to young people who may otherwise “slip through the cracks.” Most 180 Business Members find that their investment is small compared to the return.

To find out more about how your business can benefit by participating in the 180 Initiative, contact the Workforce Investment Board at 215-874-2800 or on the web at:

www.WIB180.org



Tax Credits for New Hires Federal Work Opportunity Tax Credit (WOTC)

WOTC is available to employers who hire individuals from specific target populations. Tax benefits are offered and the new employee must meet qualifying wages for specific time periods. The tax amounts vary depending upon wages paid and are capped between \$3,000 to \$12,000 per year.

WEDnetPA: Training Pennsylvania’s workers for a challenging economy.

Companies may receive funds to offset the cost of training their employees in areas diverse as:

- Problem solving,
- Supervisory skills,
- Teamwork,
- OSHA safety,
- Advanced manufacturing,
- Project management,
- Desktop computing,
- Lean Six Sigma,
- Database development,
- Network administration,
- and website design.

Employers have the choice to select their training provider. For more information, go to www.wednetpa.com.

PA CareerLink® Bucks County is an Equal Opportunity Employer/Program Auxiliary aides and services are available upon request to individuals with disabilities



Resource Guide for Bucks County’s Businesses

Contact a Business Service Team Representative:

Bristol Office:

1260 Veterans Highway
Bristol, PA 19007
215-781-1073 (fax) 215-781-1074

Perkasie Office:

1 Hillendale Dr.
Perkasie, PA 18944
215-258-7755 (fax) 215-258-7735

TTY: 215-781-9553

www.pacareerlink.state.pa.us

Benefits of Joining

PA CareerLink® Bucks County

The PA CareerLink® Business Service Team provides a variety of employer services for businesses and most are available at no cost.

One of the benefits of working with a Business Service Team Representative is your addition to our employer database. You will be the first to know about upcoming programs and events.

We are also available to assist in your recruitment, training and business development initiatives.

We look forward to developing a mutually beneficial partnership.

- **Business Developmental Support:** We have resources available such as licensing requirements, and marketing to the government. We can help you find the tools you need to achieve your business objectives.
- **Interview offices and conference rooms** are available for a minimal fee at the PA CareerLink® for a centralized location for your recruitment initiatives. Our conference room has a 40 person capacity.

On the Job Training Program (OJT)

One of the most challenging aspects of building capacity is balancing the long-term potential of new hires with the initial costs to train them. An OJT is a cost alternative by offering a 50% training wage subsidy for a period of up to 6 months. PA CareerLink® Bucks County can become your partner in expanding your workforce.

In addition, the OJT program offers your business:

Talent: Referrals are diverse, qualified, and have the skills necessary to be a fit for your organization.

Pre-Screening: Candidates are assessed and specifically referred based upon your specific needs.

Follow-up: All initiated OJT relationships benefit from the on going support of a Business Service Team Representative

Bucks County EARN Program

Employment Advancement Retention Network

The Bucks County EARN Program is dedicated to helping individuals find and retain employment in order to obtain self-sufficiency.

In addition to pre-screening and an in-depth skills assessment, the program offers your business several other benefits, including:

Subsidized Employment: Receive 50-100% reimbursement of wages for new hires for up to 180 days.

Paid Work Experience: Similar to an internship, participants put the skills they've gained from training to assist your company at no cost to you.

Tiered Employment: helps individuals advance to better paying jobs and can benefit your business by enhancing job performance and reducing hiring and turnover costs.

The Commonwealth Workforce Development System (CWDS):

Connect with qualified job seekers to fill your open positions—Instantly

Using CWDS, employers can:

- post current job openings,
- receive resumes,
- send communications to interested applicants utilizing the CWDS system.

CWDS is a user-friendly system to both employers and job seekers. Visit the website at:

www.pacareerlink.state.pa.us

Resources for Employers

- **Job Fairs:** Be invited to our job fairs or let us customize a job fair to meet your hiring needs.
- **Roundtables and Workshops:** We can design roundtable topics such as Company Culture and Employee Retention or other topics which may be beneficial to your business. We can host at our facility or at your business for added convenience.

WorkKeys®

National Career Readiness Certification & Personal Skills Assessment

The WorkKeys® National Career Readiness Certificate assessment (CRC) can effectively provide a uniform measure of three workplace skills: Applied Mathematics, Reading for Information and Locating Information.

The WorkKeys® Personal Skills Assessment has three areas of measurement: Performance, Talent and Fit. This assessment can help you determine if a job applicant's personal characteristics are a match for the positions available in your company.

Contact a Business Service Team member about how the availability of this service can benefit both incumbent workers and new hires.